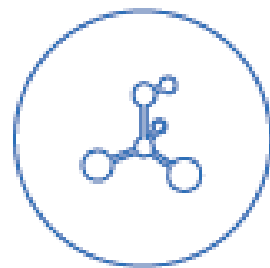


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## PPE: Market Dynamics - Aromatics 2015

**Market Dynamics Aromatics - 2015** is one in a series of reports published annually as part of the Petroleum and Petrochemical Economics program.

This report provides an in-depth analysis of the benzene and *para*-xylene market, along with an overview of the toluene and mixed xylenes industry.

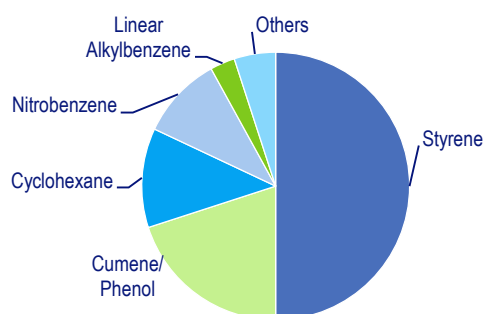
**Published: November 2015**

### Abstract:

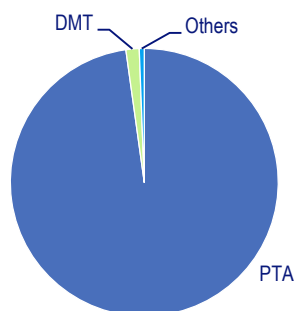
The complexity in aromatics supply dynamics continues to provide a challenging environment for aromatics producers to optimise their production of each BTX molecule. During 2013 and the first half of 2014, global benzene consumption strengthened amid weakening *para*-xylene consumption. Since then, extreme volatility in crude oil prices has had an adverse effect on benzene prices in late 2014 and during the first three quarters of 2015.

Asia Pacific will continue to drive the development of new aromatics capacity from all major sources, while major developments in South America and Eastern Europe in the short term are unlikely after recently domestic issues. A step change in Middle East capacity is expected in the next five years, following developments by Saudi Aramco in Saudi Arabia. There is unlikely to be any major investment in North America or Western Europe.

Global Benzene Demand, 2014-e



Global *para*-Xylene Demand, 2014-e



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Chapters 3 to 6 are segmented by key geographic region. Chapters 3 and 4 are further segmented by:

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- Supply: Includes a list of all producers, their production capacity, location, etc, and discussion of the status of new projects.
- Supply, Demand and Trade: Provides historical analysis and forecasts to 2030 of consumption, production, imports/exports, inventory build-up/decline, capacity and capacity utilisation.

This analysis will identify the issues shaping the industry, as well as provide an independent appraisal of the market.

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