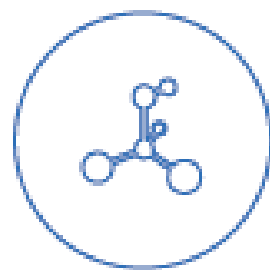


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## PPE: Market Dynamics – Styrenics 2015

Market Dynamics Styrenics - 2015 is one in a series of reports published annually as part of the Petroleum and Petrochemical Economics program.

This report provides an in-depth analysis of the styrenics chain including:

- Styrene
- Polystyrene (GPPS/HIPS)
- Expandable Polystyrene (EPS)
- Acrylonitrile Butadiene Styrene (ABS)
- Styrene Butadiene Rubber (SBR)

Published: December 2015

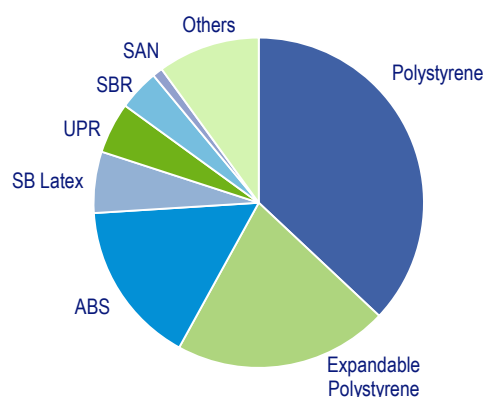
### Abstract:

Global styrene growth in the last three years has been hindered by economic problems globally and the resulting weakness in demand for styrene derivatives. Growth in styrene demand in 2013 was largely attributable to EPS, but a slowing Chinese construction sector and flat demand in Western economies resulted in contraction in 2014. ABS and SBR demand has improved over the last two years as the automotive industry has recovered.

Asia Pacific will continue to drive styrene demand globally as low labor costs continue to support the region as a production hub for manufacturing for both domestic use and export markets.

The styrenics industry has faced challenging market conditions over the last few years with dwindling margins. Styrene producers saw a massive increase in feedstock costs as benzene prices increased significantly. Consolidation is expected to continue given pressure from new and increasingly competitive plants in the Middle East and Asia Pacific; however capacity development will continue to be concentrated in these regions.

Global Styrene Demand, 2015



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Chapters 3 to 7 are segmented by key geographic region and further segmented by:

- Consumption: Assesses historic and forecast consumption; forecasts are based on projections of end use and economic activity.
- Supply: Includes a list of all producers, their production capacity, location, etc, and discussion of the status of new projects.
- Supply, Demand and Trade: Provides historical analysis and forecasts to 2030 of consumption, production, imports/exports, inventory build-up/decline, capacity and capacity utilization.

This analysis will identify the issues shaping the industry, as well as provide an independent appraisal of the market.

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- Central and Eastern Europe
- Middle East and Africa
- Asia Pacific

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