



ChemSystems Strategic Business Analysis (SBA) program provides a valuable aid for strategic planning at a time of both opportunity and challenge for players and prospective entrants. It identifies the strategic trends and issues that will shape the industry based upon a review of the fundamental business drivers and their dynamics with respect to markets, pricing, technology and delivered cost competitiveness.

This program is unique in offering the industry a high quality, in-depth analysis based upon Nexant's knowledge built on its strategic consulting activities, its chemicals practice (for ammonia/urea fertilizer and chemical applications), its downstream oil practice (for biofuels and Ad Blue impact) and its upstream oil & gas practice (for feedstock availability and pricing).

Ammonia and Urea Strategic Business Analysis

Content – Meeting Your Needs

Strategic insight of the key issues and business drivers via regular reports on:

- **Strategic Trends and Challenges**
 - Key trends such as global feedstock issues and pricing mechanisms, the US gas situation and the impact of shale gas on competitiveness of US ammonia and urea industry, capacity scale developments and constraints facing producers, emerging use of carbon dioxide recovery and ammonia emissions abatement technologies and the impact of emissions regulations on AdBlue market development and urea demand are presented and analysed. This knowledge provides subscribers with in-depth, topical insight at the forefront of Ammonia/Urea Strategic Business Analysis.
- **Market Dynamics**
 - Plant capacity data (including production sources), company ownership structure and market share analysis.
 - Consumption growth analysis and forecasts by geography and application.
 - Traditional and new demand patterns.
 - Supply/demand/trade historic and projected trends to 2030.
- **Profitability and Pricing**
 - Plant capacity data (including production sources), company ownership.
 - Historic profitability analysis by geography.
 - Analysis of pricing influences and future price-setting mechanism.
 - Long-term profitability and price forecasts to 2030.
- **Technology Overview (Ammonia and Urea)**
 - Licensor overview, including detailed review of major licensors.
 - Technology options (for both gas and coal as feedstocks) and new developments.
- **Delivered Cost Competitiveness**
 - Production and freight costs analysis.

Benefits

The ChemSystems Ammonia/Urea SBA program provides detailed analysis of the ammonia/urea industry, researched by Nexant's global team, and supported by forecasts developed on our state-of-the-art ChemSystems simulator model covering the entire global Ammonia and Urea industry and market. Ammonia and Urea SBA program can be used to:

- Optimise your business portfolio.
- Identify new investment opportunities.
- Identify new market opportunities and plan production and sales.
- Understand technology options.
- Improve your competitive position: Benchmarking global delivered costs enables realistic improvements to be targeted.

Ammonia and Urea SBA - Subscription

Subscription to Nexant's ChemSystems Ammonia and Urea SBA program delivers detailed insight into the Ammonia and Urea industry, including:

- Two hard copies of the full annual report and unlimited downloads of softcopies from the ChemSystems website.
- Access to the data and analysis through the ChemSystems website at www.chemsystems.com and via electronic reports (Adobe.pdf file).
- Quarterly updates on capacity, project status and pricing developments.
- Copies of Ammonia and Urea conference papers presented by our consultants.
- Access to desk-based support from our consulting staff.

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Contact: Dr. Dimitrios Dimitriou, Ammonia and Urea SBA Program Manager
Nexant, 1st Floor, 1 King's Arms Yard, London, EC2R 7AF, UK
tel: +44 20 7950 1530, **fax:** +44 20 7950 1550, **email:** ddimitriou@nexant.com

www.chemsystems.com